

**BASHH**



# **BASHH Annual Conference 2024**

17th - 19th June

Bournemouth International Centre

The BASHH Conference will be held at Bournemouth International Centre (BIC) from the 17<sup>th</sup> – 19<sup>th</sup> June 2024. The conference is an invaluable forum for learning about the very latest science, sharing best-practice and networking with peers and opinion leaders. The three-day meeting will attract more than 400 delegates and is supported by a strong national and international faculty of speakers.

## SPONSORSHIP OPPORTUNITIES

*All prices are exclusive of UK VAT at standard rate*

### Symposium Sponsorship Package – 4 available

The sponsoring company takes responsibility for the content – topic and speakers to be approved by the programme committee prior to agreement. The sponsoring company also pays all expenses for speaker travel, registration, additional AV, etc. in addition to the sponsorship price.

4 x 55-minute sessions available, on a first booked basis:

- Monday
- Tuesday (AM)
- Tuesday (PM)
- Wednesday

**Package includes:**

- 55-minute standalone symposium managed and organised by sponsor
- 3 Industry Registrations
- Acknowledgement on the online programme and within the Conference App
- **Stand not included – available separately. See Exhibition Opportunities.**

**Total cost: £13,500.00 + VAT**

### Ad-hoc Meeting Package – 3 available

A 45-minute session in a private meeting room to disseminate information for up to 50 guests (Cabaret Set-Up). The package can be used to host a meeting to provide more information on your products/services, product demonstrations or as a session to discuss a topic of your choice. Session takes place in parallel to conference sessions (excluding Symposiums). The sponsoring company takes responsibility for the content – topic and speakers to be approved by the programme committee prior to agreement. The sponsor also pays for all expenses for all speaker travel, registration, additional AV, etc in addition to sponsorship price.

**Package includes:**

- 45-minute session running parallel to the main conference programme
- 1 page advert in ad-hoc meeting page of the conference app
- 1x push notification from the conference app to all attendees.

**Total cost: £5,000.00 + VAT**

<p><b>Event Sponsorship</b></p> <p>Sponsorship of one of the following events at the Conference:</p>	
<p><b>Welcome Drinks Reception</b></p> <p>Your roller banner within the welcome reception space  Acknowledgement on the online programme and within the Conference App</p>	<p><b>£1,500 + VAT</b></p>
<p><b>Gala Dinner</b></p> <p>Your roller banner within the Gala dinner space  Acknowledgement on the online programme and within the Conference App  1 table of ten at the dinner</p>	<p><b>£4,750 + VAT</b></p>
<p><b>Lanyards – 1 available</b></p> <p>Every delegate, speaker and exhibitor will receive a Conference badge which must be worn throughout the event. Branding on the lanyards is an extremely visible option. Sponsor to provide lanyards.</p> <p><i>Package includes:</i></p> <ul style="list-style-type: none"> <li>• Provision of lanyards for all delegates</li> <li>• Logo and acknowledgement on the Conference app and on the holding slides</li> </ul>	<p><b>£2,500 + VAT</b></p>
<p><b>Badges – 1 available</b></p> <p>Every delegate, speaker and exhibitor will receive a Conference badge which must be worn throughout the event. Branding on the badges is an extremely visible option.</p> <p><i>Package includes:</i></p> <ul style="list-style-type: none"> <li>• Branding on the delegate name badges</li> <li>• Logo and acknowledgement on the Conference app and on the holding slides</li> </ul>	<p><b>£2,500 + VAT</b></p>
<p><b>Poster Gallery Sponsorship – 1 available</b></p> <p>The Poster Gallery is a seated area where all delegates will be able to take time out from the Conference and access all Conference posters in the online gallery via terminals and handheld devices. There will also be a charging station situated in the lounge.</p> <p><i>Package includes:</i></p> <ul style="list-style-type: none"> <li>• Branding within the poster gallery lounge and within the online poster gallery</li> <li>• Branding on charging station</li> <li>• Logo and acknowledgement on the Conference app and on the holding slides</li> </ul>	<p><b>£4,500 + VAT</b></p>

<p><b>Headline App Sponsor – 1 available</b></p> <p>The Conference app is used by all attendees throughout the conference, to access the Conference Programme, Conference Information and details on Sponsors, Exhibitors and Speakers.</p> <p><i>Package includes:</i></p> <ul style="list-style-type: none"> <li>• Your logo on the home page of the Conference App</li> <li>• 1 Advert in the Conference App</li> <li>• 1 Push Notification to all attendees – subject to approval</li> </ul>	<p><b>£3,500 + VAT</b></p>
<p><b>Advert in the Conference App (3 available)</b></p> <p>One-page digital advert on congress app</p>	<p><b>£600 + VAT</b></p>

*We are happy to consider other sponsorship suggestions so if you have your own ideas, please do get in touch.  
Please note advertisers are responsible for their own design and must adhere to event deadlines and timescales.*

## EXHIBITION OPPORTUNITIES

*All prices are exclusive of UK VAT at standard rate*

<p><b>Shell Scheme Stand Opportunities</b></p> <p><b>Standard Exhibition Package</b></p> <p><i>Package includes:</i></p> <p>A shell scheme stand of 12m<sup>2</sup> or less as shown on the exhibition floor plan attached, including:</p> <ul style="list-style-type: none"> <li>• Fascia name board</li> <li>• LED strip light</li> <li>• 1 x double 500W electrical socket</li> <li>• 1 x furniture package consisting of a trestle table and 2 chairs</li> <li>• 2-3 x full registrations (dependant on stand size)</li> <li>• Your organisation's contact details, logo and a 50-word summary on the Conference app.</li> </ul>	<p><b>£599 per m<sup>2</sup> + VAT</b></p>
<p><b>Charity Exhibition Package</b></p> <p>This package is for registered charities. Charity stands are available by application only and are subject to approval from the BASHH Conference Secretary.</p> <p><i>Package includes:</i></p> <p>A shell scheme stand of 4m<sup>2</sup> as shown on the exhibition floor plan attached, including:</p> <ul style="list-style-type: none"> <li>• Fascia name board</li> <li>• LED strip light</li> <li>• 1 x 500W electrical socket</li> <li>• 1 x furniture package consisting of a trestle table and 2 chairs</li> <li>• 2 x full registrations</li> <li>• Your organisation's contact details, logo and a 50-word summary on the Congress app.</li> </ul>	<p><b>£1500 + VAT</b></p>
<p><b>Space Only Stand Opportunities</b></p> <p><i>Package includes:</i></p> <ul style="list-style-type: none"> <li>• Space on the exhibition floor to create a custom-build stand.</li> <li>• 3 x full registrations</li> <li>• Your organisation's contact details, logo and a 50-word summary on the Conference app.</li> </ul>	<p><b>£499 per m<sup>2</sup> + VAT</b></p>

## REGISTRATION PACKAGES

Additional exhibitor passes can be purchased (prices include VAT):

Exhibitor Pass Type	Price
1 day registration	£70
Full Conference registration	£180

Shell scheme stand: 8m<sup>2</sup> or greater = 3 full registration included in package

Shell scheme stand: 6m<sup>2</sup> or less = 2 full registration included in package

Stand size SQM	Stand Price	Quantity of registrations included
12	£ 5,988.00	3
8	£ 4,792.00	3
6	£ 3,594.00	2
4	£ 2,396.00	2

Please refer to the Exhibition Floorplan to view the detailed stand information.

**For further information or enquiries, please contact the events team:  
Email: [bashh-events@moore-insight.com](mailto:bashh-events@moore-insight.com)**